

The IFL Blog

Our blog is set to grow over time with content added by our partners, speakers and delegates. If you have something to offer, please send us a mini synopsis for consideration to festival@rweeducation.org



Blog link:

<https://www.ifleast.org/news-and-events/>

Blog Guidelines

We feel it is important to set some simple guidelines surrounding the type of content that is posted on the IFL blog. Education as a topic, is gigantic, and the 'blogosphere' is bursting with a variety of opinions; some positive, some negative, some we agree with, others not so much!

The vision of the blog is that it will be driven by those passionate about education and those involved in the festival movement.

We welcome content that...

- Provokes further conversation about education
- Links to further education research
- Focuses on the festival theme 'Education 2030' with particular emphasis on the 6 challenge areas (as noted on the festival website)
- Takes a closer look at the skills shortage in the UK
- Challenges what the state of education will look like by 2030 and beyond
- Explores what technology is being used in the classroom by students and teachers alike

We welcome content from...

- Teachers, education leaders, consultants and
- Education thought leaders
- Businesses, large and small, providing apprenticeships and vocational training

Whilst we strive to moderate a platform that promotes a balance of opinion, rest assured we will not tolerate content that is offensive in any way, shape or form.

Blog FAQs

What shall I write about?

If you have an opinion on education, we want to hear from you! Send us your blog idea and we'll go from there.

How long should it be?

Ideally, blogs should be no less than 400 words and no more than 1500 words.

Can I add imagery?

Absolutely, imagery can help bring a blog post to life. Please ensure you have copyright permissions too.

Where will your blog be posted?

Your blog, subject to approval, will be posted on the IFL website (<https://www.ifleast.org/news-and-events/>) and promoted on the [IFL Twitter](#) and [LinkedIn group](#). Select blogs will be included in periodic IFL mailings to over 2,000 subscribers.

What can I do to self-promote my blog

We encourage you to post your blogs via your professional social media networking sites. If your school or company can share/like/comment - even better!

Still have questions unanswered? No problem! Simply get in touch with us and one of the team will respond within a couple of days. festival@rweeducation.org

Welcomed blog topics:

- Slashing workload! Real solutions for real problems
- Improving collaboration through technology solutions
- 'Easy wins' - the most engaging edtech around
- Extending possibilities for hard-to-reach students
- Autism & ADHD
- Social media; the enemy of academia?
- Attention spans and the power to concentrate
- Health & wellbeing of students and teachers
- The Dark and the Light - technology at its best and worst!
- Making the most of the X-Box - working with young people to shape their technological future
- Apple, Google, LinkedIn and more... how can they help us?